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Dans un contexte international évolutif, la **loi de finances pour 2019 a réformé la fiscalité des produits de la propriété industrielle** pour le mettre en conformité avec l’Action 5 du projet BEPS (Base Erosion and Profit Shifting) de l’OCDE.  **Ce petit déjeuner rassemblera des spécialistes publics et privés de la propriété industrielle** pour présenter les enjeux stratégiques et opérationnels qui gouvernent les nouveaux dispositifs de soutien à l’innovation et à la propriété industrielle. Cet évènement permettra d’apporter un éclairage et de répondre aux différentes questions des entreprises :   * Comment la propriété industrielle peut-elle participer à une stratégie d’innovation ? * Quels sont les enjeux mondiaux et nationaux de la réforme ? * Comment fonctionne la nouvelle fiscalité applicable aux brevets, logiciels ou invention brevetables ? * Comment ces nouveautés s’articulent avec les dispositifs publics de soutien à la R&D&I et les dispositifs fiscaux ?   **Intervenants :**   * **Matthieu Landon,** Chef du bureau de l’innovation et de la propriété industrielle, de la Direction Générale des Entreprises **du Ministère de l’Economie et des Finances** * **Ghislain de Trémiolles,** Associé Conseil en propriété industrielle au sein du  **cabinet Santarelli** * **Nina Dlouha,** Responsable du développement du pôle Management et financement de l’Innovation chez **Leyton** | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | [**Inscrivez-vous gratuitement**](http://mbmel.net/t.htm?u=/e/3/45912/945/t64753/r16hseopggvbiphhuovoggmbuyuzpabfoii/r.aspx) | | | | |  |  |  | | --- | --- | | |  | | --- | | **Contact**  Samira Rouibi - [srouibi@leyton.com](mailto:srouibi@leyton.com) - 06 99 08 20 66 | | | |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | **Lieu** | | | | |  | | --- | |  | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | **Déroulé** | | | | | |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | **LA MAISON DES POLYTECHNICIENS** 12 rue de Poitiers, 75007 Paris    Métro, Ligne 12, station Solférino  RER, Ligne C, station musée d'Orsay  Bus, Ligne 63, 69, 83, 84, 94  Parking Montalembert, 9 rue Montalembert | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | **8h00-8h30** :   accueil café **8h30-9h30** :   présentation et échanges **9h30-10h00** : networking | | | | | | |  |  | | --- | --- | | |  | | --- | |  | | |  |  |  | | --- | --- | | |  | | --- | |  | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  |  |  | | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | Retrouvez-nous sur  [www.leyton.com](http://mbmel.net/t.htm?u=/e/3/45912/945/t64754/r16hseopggvbiphhuovoggmbuyuzpabfoii/r.aspx) | | | | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  | | --- | | **[Linkedin](http://mbmel.net/t.htm?u=/e/3/45912/945/t64755/r16hseopggvbiphhuovoggmbuyuzpabfoii/r.aspx)** | |  | |  | | --- | | **[Twitter](http://mbmel.net/t.htm?u=/e/3/45912/945/t64756/r16hseopggvbiphhuovoggmbuyuzpabfoii/r.aspx)** | |  | |  | | --- | | **[Facebook](http://mbmel.net/t.htm?u=/e/3/45912/945/t64757/r16hseopggvbiphhuovoggmbuyuzpabfoii/r.aspx)** | |  | |  | | --- | | **[Instagram](http://mbmel.net/t.htm?u=/e/3/45912/945/t64758/r16hseopggvbiphhuovoggmbuyuzpabfoii/r.aspx)** | | | | | | | | |